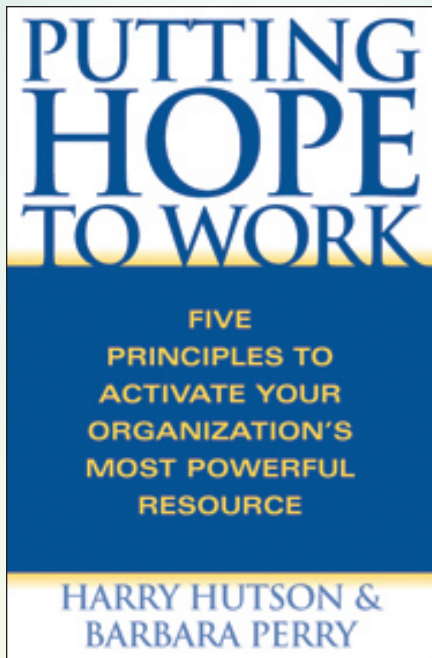


PUTTING HOPE TO WORK

Harry and Barbara speak to a central but not often addressed need that we all face regularly in our work and lives: How to cultivate that most essential foundation upon which anything of value must be built – hope.



HARRY HUTSON AND BARBARA PERRY

Speakers / Consultants / Workshop Leaders

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Researchers have shown that hope works in medicine and sports, in politics and religion. What Harry and Barbara contribute is an in-depth and pragmatic understanding of hope in the workplace, developed over their many years of working in/with organizations and validated through their extensive research. Their approach, drawing on five principles that catalyze and sustain hope within individuals and organizations, unleashes positive aspects of the human spirit at work.

Inspiring speakers, Harry and Barbara engage audiences with their groundbreaking and practical message. Their consultancy focuses on helping leaders create more hopeful work environments.

Harry and Barbara have brought their unique skills and perspectives to a diverse client base. Their client list includes: Avery Dennison, Babson College, Banta, Bingham McCutchen LLP, Bristol-Meyers Squibb, British Telecom, Cadbury Schweppes, Citigroup, Hewlett-Packard, HP Hood, Kellogg's, Kimberly-Clark, Lifeline Systems, Nestlé, Omgeo, Pfizer, Procter & Gamble, S.C. Johnson, Starbucks Coffee Company, Unilever, and Wells Fargo.

"Most work images focus on setting goals, meeting deadlines, and doing more. And while some people may thrive in frenetic environments where the focus is limited to the basic delivery of results, many of us feel an emerging need for personal peace in the midst of organizational chaos. Hutson and Perry articulate clearly and succinctly the message of hope. Their five principles (possibility, agency, worth, openness, and connection) not only frame how to gain hope, but show that it can deliver enormous value to people, teams, and organizations. This is a book worth savoring. It offers a glimpse of what can be and what should be in an ideal organization."

Dave Ulrich
Professor
Ross School of Business
University of Michigan
Partner
The RBL Group

"Putting Hope to Work is a wonderful exploration into the power of hope and what applying hope can do for an organization. In today's tumultuous business climate, where constant change is over-abundant, many organizations lose their way and morale suffers greatly. Something as simple and yet as complex as 'hope' can mobilize a team and take them to a new level. This book is inspiring and refreshing, as no one has examined just how powerful and effective 'hope' can be. I plan to take some of the stories and ideas shared in this book and put them into action immediately."

Deanna L. Leonard
Sara Lee
VP of Design/Marketing/Merchandising

"You gotta have hope because hope counts! Harry Hutson and Barbara Perry clearly communicate the positive effects and value that hope provides in the work place. Putting Hope to Work provides the practical ingredients for business passion, inspiration, and confidence that lead to superior performance."

Jess Beim
Senior Vice President
Office Products North America
Avery Dennison, and the City of Hope,
2007 Spirit of Life Honoree
from the Office Products Industry